

Start each day with a
**Grateful and
Healthy Heart**



āyū Rol CAPSULES

The Natural Answer to Lipid Management (Dyslipidemia) and Heart Health

Lipid Lowering

Ayurol possess cholesterol lowering activity which helps to reduce total cholesterol, triglyceride, LDL and improve HDL levels and exert hypo-lipidemic action.

Ayurol helps to increase hepatic clearance of cholesterol, down-regulate enzymatic action and reduce atherosclerosis.

Ayurol is useful in the management of ischemic cardiomyopathy, coronary artery disease angina resulting due to atherosclerosis of the vasculature of the heart.

Cardio-Protective

Ayurol ingredients have been used in Ayurveda for the management of Hridaya Roga (cardiac disorders) since ages and holds true even today. Arjuna is mentioned to be the best cardiac tonic in Ayurveda.

Ingredients of **Ayurol** capsules help to strengthen the heart muscles, improve proper functioning of cardiac muscles, increase the force of contraction (pumping activity) of heart, and reduce atherosclerosis and cholesterol and triglyceride levels.

Anti-Oxidant

Ingredients of **Ayurol** capsules help to reduce lipid peroxidation, oxidative stress and prevent free radical induced damage to cardiac tissues.

Ayurol is also useful in the management of considerable cardiac risk factors such as diabetes, stress, anxiety, obesity, oxidative stress and inflammation.

Ayurol: Potent & Effective, Natural & Safe formula for lipid lowering and heart protection



Indications:

Dyslipidemia, High levels of Lipids like Triglycerides, LDL, VLDL and low levels of HDL, Ischemic Heart Disease, Atherosclerosis and other conditions related to cardio vascular system or as directed by the physician

Dosage:

2 Capsules two times daily



Guggulipid, an ethyl acetate extract of the oleoresin of guggulu (**Commiphora mukul**) contains Z-guggulsterones and E-guggulsterones which are purported to be the compounds responsible for the hypolipidemic activity of the Guggulu. Several mechanisms of action have been proposed for the hypolipidemic action of guggulu. Guggulu may decrease hepatic steroid production which ultimately increases the catabolism of plasma LDL cholesterol. Alternatively, the proposed active components of guggulu, guggulsterones E and Z, may increase hepatic binding sites for LDL cholesterol, thus increasing LDL clearance.

Recent studies have suggested that guggulsterone E and Z are highly efficacious antagonist of the farnesoid X receptor (FXR), a nuclear hormone receptor that is activated by bile acids, thus allowing increased cholesterol catabolism and excretion from the body



Clinical studies on **Terminalia arjuna** have suggested to possess hypolipidemic and anti-atherogenic activities. Terminalia arjuna bark powder/extract reduces total cholesterol (TC) and triglyceride (TG) levels, LDL, HDL and myocardial and serum LDH, CK, AST .

Research studies have shown that the hypo-lipidemic action of Terminalia arjuna is thought to be mediated through increased hepatic clearance of cholesterol, down-regulation of lipogenic enzymes and inhibition of HMG-CoA reductase. Terminalia arjuna helps to reduce lipid peroxidation and oxidative stress and prevents free radical induced damage to cardiac tissues.

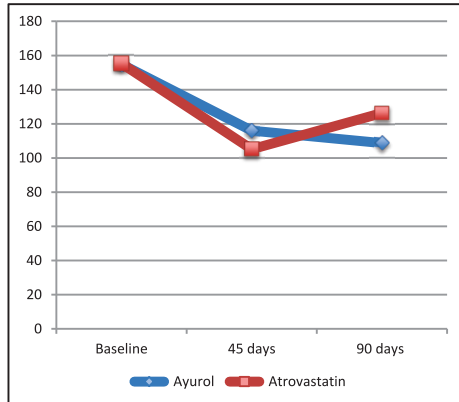
AYUROL CAPSULES

Composition:

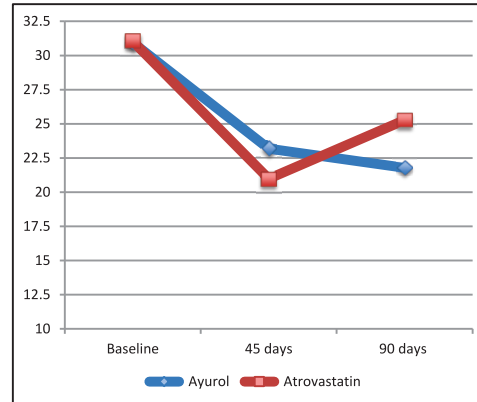
Each Capsule contains:

Commiphora Mukul Extract	150 mg	Bergenia Ligulata Extract	30 mg
Terminalia Arjuna Extract	100 mg	Zingiber Officinale	10 mg
Andrographis Paniculata Extract	100 mg	Piper Longum	10 mg
Crataeva Nurvala Extract	30 mg	Piper Nigrum	10 mg

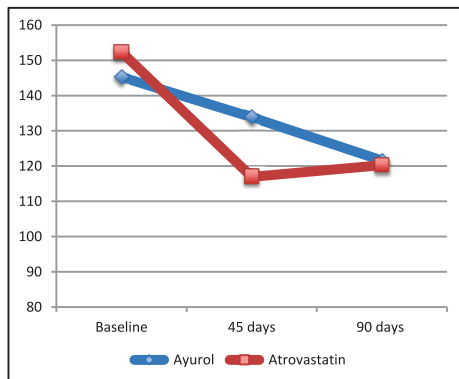
Clinical study results – Comparative assessment of effect of Ayurol vs. Atrovastatin on a 90 days study



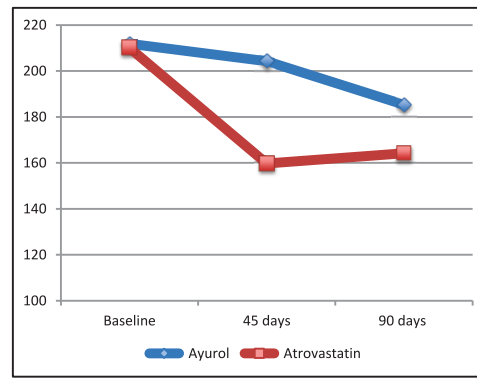
Assessment on Sr. Triglycerides levels over 90 days



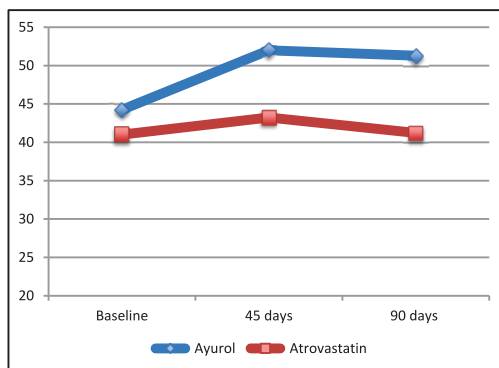
Assessment on Sr. VLDL Levels over 90 days



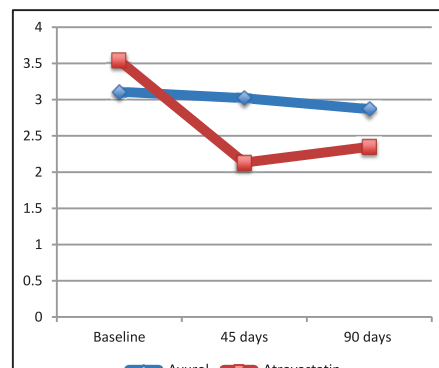
Assessment on Sr. LDL levels over 90 days



Assessment on Sr. Total Cholesterol levels over 90 days



Assessment on Sr. HDL Levels over 90 days



Assessment on Sr. LDL:HDL Ratio over 90 days

Reference: Study registered with CTRI vide Registration No. CTRI/2019/07/020229 dated 17/07/2019.



Founded in 1979
Export House Status Holder
Winner of multiple export awards
Formulations exported globally



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